



Hill Country Community Ministries

Tips for Schools!

How to Conduct a Successful Food Drive

Plan to Succeed!

A food drive to support HCCM Food Pantry is a great community outreach project for students. Recruit a committee and engage student organizations to plan and coordinate your Food Drive. Select a contact person to work with HCCM. Select dates, establish goals, assign responsibilities and secure support from all areas of the school.

Make it Fun! Make it a Contest!

Everyone gets revved up over a contest! Challenge students to compete to bring the most food. Give the winning classroom a pizza party, special privileges or other fun celebration!

Get Creative! Make it Art!

Ask students to create special posters to promote the Food Drive. Or, use the event for an art project – drawing, painting or other media – on nutrition, healthy foods, food sources, etc.

Think Healthy! Eat Healthy!

Create classroom projects for Science and/or Health classes to teach nutrition and healthy eating. If your school has cooking facilities, create recipes and “do some cooking” using nonperishable food items from the Food Pantry Shopping List.

Decorate it!

Have students decorate a food collection box for their classroom. This could work as a contest, too!

My Community! My Neighbors!

Use the Food Drive to build community awareness regarding hunger issues in the community and to promote the concept of good citizenship, volunteering, helping others, and being a good neighbor.

If you Build it . . . !

Challenge your budding engineers and architects to build structures or create “food sculptures” from canned or boxed nonperishable food items. Projects need to be supervised for safety. Food items may need to be taped together and height restrictions established to prevent an avalanche of canned goods! Take lots of photos to share with HCCM.

Promote it! Create Excitement!

Take advantage of every opportunity to promote your Food Drive. Send fliers home with students, make announcements, and promote it in the school newspaper, newsletter and/or school website. Use bulletin board fliers, food box signs and the Food Pantry Shopping List found in the HCCM Food Drive tool kit.

Call 512-259-0360 to schedule your Food Drive!